

## Internet and Email Acceptable Use Policy

<b>Ratified</b>	Approved
<b>Status</b>	Final
<b>Issued</b>	July 2017
<b>Approved By</b>	Governance and Risk Committee
<b>Consultation</b>	CCG Head of Governance, Governance and Risk Committee
<b>Equality Impact Assessment</b>	Completed
<b>Distribution</b>	All Staff
<b>Date Amended following initial ratification</b>	N/A
<b>Implementation Date</b>	July 2017
<b>Planned Review Date</b>	July 2019
<b>Version</b>	1.2
<b>Author</b>	Senior Governance Manager North of England Commissioning Support Unit
<b>Reference No</b>	CO022
<p><b>Policy Validity Statement</b> Policy users should ensure that they are consulting the currently valid version of the documentation.</p>	

## Version Control

Version	Release Date	Author	Update comments
V1	March 2014	Senior Governance Manager, CSU	Policy adopted by Clinical Commissioning Group (CCG) as part of policy suite developed by the CSU
V1.1	August 2015	Senior Governance Manager, CSU	Annual Review
V1.2	July 2017	Senior Governance Manager, CSU	Review in line with expiration date.

## Approval

Role	Name	Date
Approver	Governance & Risk Committee	14 August 2014
Approver	Governance & Risk Committee	12 August 2015
Approver	Governance & Risk Committee	July 2017

## Review

The policy will remain valid, including during its period of review. However, the policy must be reviewed at least once in every 3 year period.

## Table of Content

1. Introduction .....	4
2. Definitions .....	4
3. Access To and Use of Email Systems.....	6
4. Breach of this Policy.....	12
5. Duties and Responsibilities .....	12
6. Implementation.....	13
7. Training Implications .....	13
8. Documentation .....	14
9. Monitoring, Review and Archiving .....	14
10. Equality Analysis .....	16
Appendix A Guidelines on the management of E-Mail.....	22
Appendix B Flowchart of determining value of emails to an organisation .....	27
Appendix C Top tips for managing email .....	28

## 1. Introduction

1.1 E-mail and the Internet are used widely by staff within the CCG to support them in undertaking their duties. It is important that staff use e-mail and the Internet professionally and efficiently to maximise benefits to the organisation. The CCG is legally obliged to ensure that all staff are protected **against viewing or accessing inappropriate materials. It is therefore** mandatory that employees when communicating by e-mail or using the Internet, adhere to this Policy. Failure to follow this Policy may lead to disciplinary action being taken against the user.

### 1.2 Policy Statement

1.2.1 The purpose of this document is to present a policy for the acceptable use of the internet and email. This sets out the expectations of the CCG for the proper use of its email systems and compliments other Information Governance policies. Its aim is to ensure the appropriate and effective use of the internet and email by:

- Setting out the rules governing the sending, receiving and storing of email
- Establishing user rights and responsibilities for the use of systems
- Promoting adherence to current legal requirements and NHS information governance standards

1.2.2 This policy is applicable to all employees, agents and contractors working for, or supplying services to the organisation. However, it is recognised that primary care practitioners are also part of the organisations and as such this policy is offered for use by them to adapt to their own practices and organisations as appropriate. The contact for the policy (see Useful Contacts Section) is available to offer help and support to primary care practitioners who wish to use and implement this policy.

## 2. Definitions

2.1 **Encryption** is the process of converting information into a form unintelligible to anyone except holders of a specific key or password.

2.2 **NHS Mail** is the e-mail and directory service specifically designed to meet the needs of NHS staff which allows e-mail to be sent in an encrypted form. It is the only Department of Health (DoH) approved NHS e-mail service for securely exchanging personal data between NHS approved organisations but needs to be used by both sender and recipient in order to be secure.

**2.3 Personal information** is factual information or expressions of opinion which relate to an individual who can be identified from that information or in conjunction with any other information coming into possession of the information holder. This also includes information gleaned from a professional opinion, which may rely on other information obtained.

**2.4 Proxy Server/Setting** is a software agent that performs a function or operation on behalf of another application or system while hiding the details involved.

**2.5 Streaming media** is any kind of Internet content that is continuously transmitted such as radio broadcasts, video e.g. YouTube, Google Video, Internet radio

**2.6 Spam** is unsolicited commercial email, the electronic equivalent of the junk mail that comes through your letterbox.

## **2.7 Defamation & libel**

### **2.7.1 What is defamation & libel?**

A published (spoken or written) statement or series of statements that affects the reputation of a person (a person can be an individual or an organisation) and exposes them to hatred, contempt, ridicule, being shunned or avoided, discredited in their trade, business, office or profession, or pecuniary loss. If the statement is not true then it is considered slanderous or libellous and the person towards whom it is made has redress in law.

## **2.8 Harassment**

### **2.8.1 What is harassment?**

Harassment can be verbal; non-verbal; physical; or other. Harassment is defined as any conduct which is:

- Unwanted by the recipient
- Is considered objectionable by the recipient
- Causes humiliation, offence and distress (or other detrimental effect)
- Any of the above witnessed by a third party

a) **Verbal Harassment** unwelcome remarks, suggestions and propositions, malicious gossip, jokes and banter, offensive language.

b) **Non-Verbal Harassment** offensive literature or pictures, graffiti and computer imagery, isolation or non-co-operation and exclusion from social activities.

c) **Physical Harassment** ranging from touching to serious assault, gestures, intimidation and aggressive behaviour.

d) **Unwanted conduct** relating to a protected characteristic which has the purpose or effect of violating an individual's dignity or creating an intimidating, hostile, degrading, humiliating or offensive environment for that individual.

Further detail can be found in the Harassment and Bullying at Work Policy, HR12.

## **2.9 Pornography**

### **2.9.1 What is pornography?**

The CCG defines pornography as the description or depiction of sexual acts or naked people that are designed to be sexually exciting. The CCG will not tolerate its facilities being used for this type of material and considers such behaviour to constitute a serious disciplinary offence.

## **2.10 Copyright**

### **2.10.1 What is copyright?**

Copyright is a term used to describe the rights under law that people have to protect original work they have created. The original work can be a computer program, document, graphic, film or sound recording, for example. Copyright protects the work to ensure no one else can copy, alter or use the work without the express permission of the owner. Copyright is sometimes indicated in a piece of work by this symbol ©. However, it does not have to be displayed under British law

### **2.10.2 What you must not do**

- Alter any software programs, graphics etc. without the express permission of the owner.
- Claim someone else's work is your own
- Send copyrighted material by Internet without the permission of the owner. This is considered copying.

## **3. Access To and Use of Email Systems**

**3.1** E-mail is an important means of communicating quickly and easily to support the business needs of the organisation. However e-mail can be used inappropriately, either deliberately or otherwise. Remember that any e-mail, sent or received, may have to be disclosed in litigation or in an internal or external investigation or following an access to records request or a request under the Freedom of Information Act.

- 3.1.2** The provision of connection to electronic mail will be granted upon receipt of an authorised request being made via the ICT Service desk website provided by the Commissioning Support Unit (CSU). All users must have their requests for access authorised by their manager.
- 3.1.3** Use of the electronic mail system(s) will be logged and monitored and where the facility has been abused, disconnection will follow. If evidence exists to show use of the system contrary to CCG policy or UK law, this will lead to disciplinary action.
- 3.1.4** Electronic mail should primarily be used for CCG business. Personal use is discouraged however occasional personal use will be permitted as long as this time is reasonable and does not infringe on work time or is considered to be inappropriate use.
- 3.1.5** The CCG provides electronic mail as a means of communication in respect of CCG business. Whilst the CCG is aware that from time to time e-mail is used for non-work purposes, all staff are reminded that it is not designed for these purposes. As a result e-mail must not be used to send any material, which could be considered offensive, pornographic or illicit. Also users should not use e-mail as a means of circulating humour, gossip and chain emails. The CCG reserves the right to audit emails if abuse is suspected.
- 3.1.6** Electronic mail must not be used for personal financial gain or other secondary employment.
- 3.1.7** Electronic mail must not be used for any purpose which would contravene any existing UK law, any stated policy of the CCG, or which might be considered generally offensive.
- 3.1.8** All electronic mail users are reminded that the laws covering copyright, data protection and libel apply to all electronic mail messages.
- 3.1.9** Electronic mail users may not attempt to make any alterations to the configuration of their electronic mail software but may customise their own electronic mail view and grant proxy rights to other staff.
- 3.1.10** All electronic mail users are reminded that some electronic mail is not a secure medium and as such confidential or patient related information must not be sent unless this is via NHSmail. The NHSmail service includes an encryption feature that allows users to exchange information securely with users of non-accredited or non-secure email services. Further guidance is available at Appendix A.

**3.1.11** All passwords and log in details for email systems must be kept confidential. Sharing passwords or log in details will be considered misconduct. (Where necessary, users can be given proxy access to another user's email account where this has been authorised, for example when a user is off sick or on leave and access is necessary for the proper functioning of the business).

**3.1.12** Users must log off the network or lock their terminal whenever they leave their desk.

**3.1.13** When accessing email systems via a portable device, such as a smart phone this device must be locked using a Personal Identification number (PIN).

**3.1.14** Email is a communication tool and not a records management system. Where the content of email or attachments forms part of a record it is the responsibility of the user to ensure it is added to, and becomes part of, that record whether held in hard copy or electronic format.

**3.1.15** Users must not:

- Automatically forward email from their email account or send confidential or sensitive information to non NHS.net email accounts. Examples of non-NHS email accounts include hotmail, yahoo, AOL, and email services provided by internet service providers
- Create, hold, send or forward emails that have obscene, pornographic, sexual or racially offensive, defamatory, harassing or otherwise illegal content. (If you receive such a message you should report it to the ICT help desk immediately)
- Create, hold, send or forward emails that contain statements that are untrue, inaccurate, misleading or offensive about any person or organisation
- Access and use another's email account without permission. (If it is necessary to access another user's account then contact the ICT support desk for details of the necessary procedure)
- Send email messages from another member of staff's email account or under a name other than your own. (Secretaries may send emails in their own name on behalf of their manager if instructed to do so)
- Use email for political lobbying
- Knowingly introduce to the system or send an email or attachment containing malicious software for example viruses
- Forge or attempt to forge email messages, for example spoofing
- Use instant messaging services for example Microsoft Messenger



- Send or forward chain letters or other similar non work related correspondence
- Send unsolicited emails (spam) to a large number of users unless it is directly relevant to the recipients work (use newsletters/intranet where appropriate)
- Send or forward large messages or attachments (examples of large attachments include photographs, large documents, electronic greetings and flyers). The sending and storage of large attachments can cause the network to slow down or crash and can seriously affect the CCG's capacity to store files
- Open or click on any attachments within an email which do not appear to be from a genuine, reliable source. If in doubt contact the ICT service desk for advice

**3.1.16** Take any documentation for future reference when changing roles or leaving the organisation unless agreement of the line manager has been sought. Email is provided primarily for business purposes, therefore emails are the property of the CCG, not the individual. Where agreement has been given to take emails for future reference, this must be done so under the supervision of the line manager.

**3.1.17** Guidance on the use of email to accompany this email policy is at appendix A.

## **3.2 Using the Internet**

### **3.2.1 Acceptable Internet Usage**

**3.2.1.1** Access to the Internet is provided primarily for work-related purposes, including research related to studies approved by the CCG and professional development and training.

**3.2.1.2** The provision of connection to electronic mail will be granted upon receipt of an authorised request being made via the ICT Service desk website provided by the CSU. All users must have their requests for access authorised by their manager.

## **3.3 Unacceptable Internet Usage**

**3.3.1** No member of staff is permitted to access; display or download from Internet sites that hold offensive material; to do so is considered to be a serious breach of security and may result in dismissal. Examples of unacceptable use are as follows;

Creating, downloading or transmitting (other than for properly authorised and lawful research) any obscene or indecent images, data or other material, or

any data capable of being resolved into obscene or indecent images or material.

Creating, downloading or transmitting (other than for properly authorised and lawful research) any defamatory, sexist, racist, offensive or otherwise unlawful images, data or other material.

Creating, downloading or transmitting material that is designed to annoy, harass, bully, inconvenience or cause needless anxiety to other people.

Creating or transmitting “junk-mail” or “spam”. This means unsolicited commercial webmail, chain letters or advertisements.

Using the Internet to conduct private or freelance business for the purpose of commercial gain.

Creating, downloading or transmitting data or material that is created for the purpose of corrupting or destroying other user’s data or hardware.

Breach copyright for example by; using someone else’s images or written content without permission; or failing to give acknowledgment where permission has been given to reproduce something.

Further guidance on using social networking sites is available from the CCG’s Social Media Policy.

The use of forums bulletin boards and newsgroups is permitted however these facilities are only authorised for business purposes. Forums and bulletin boards generate large amounts of email and therefore should only be used selectively.

Staff are not permitted to publish any confidential information on bulletin boards, forums or newsgroups

Staff other than those with documented permission should not download software or programs from any websites without express permission from the CSU ICT department. This applies even if the software/program appears to be from a legitimate website

## **3.4 Monitoring Compliance**

### **3.4.1 Monitoring Internet Use**

**3.4.1.1**The CSU ICT Department has implemented a tool which monitors, and in some cases blocks access to specific web sites to users of the network. This software allows logs to be kept of which staff have accessed which sites. Managing unacceptable use of the Internet will take two forms; standard regular monitoring by the CSU ICT Department and ad-hoc via issues raised by members of staff.

### **3.4.2. Regular monitoring**

**3.4.2.1**On a monthly basis the CSU ICT Department will generate reports from the monitoring tool which will provide information on the following:

- Staff accessing inappropriate categories of websites (even if these sites have been blocked)
- Staff accessing non-work related sites excessively in work time
- Staff trying to access the Internet anonymously e.g. through attempting to bypass existing security settings and remote proxies
- Where unusual activity is detected the CSU ICT Department will investigate further in line with the Monitoring of Internet and E-mail Procedure.

### **3.4.3 Ad hoc reporting**

**3.4.3.1**In addition to regular reports, specific issues in Internet or email usage may be highlighted by other means for example, a user's line manager. These would be reported to the Head of Governance. In such a case, no information would be provided to the line manager, unless a clear breach of policy had been identified and then in line with the investigation process detailed below. The line manager would be informed if the reports indicated that no specific issue had been highlighted by the monitoring system. Requests for investigation can only be authorised by the Senior Information Risk Owner (SIRO).

### **3.4.4 E-mail Monitoring**

**3.4.4.1**The e-mail system is provided for CCG business purposes. All e-mail messages are business documents of the CCG and may be accessed without the employee's permission for legitimate purposes e.g. investigation of potential breaches of this policy or the Security Policy or legislative reason such as Freedom of Information. This will be carried out by a limited number of identified staff with appropriate regard for the confidentiality of the content in line with the CSU's Monitoring of Internet and E-mail Procedure. Some CCG staff are GPs will utilise NHS mail for both CCG and GP business. This policy covers only the work carried out on behalf of the CCG.

## 4. Breach of this Policy

Any identified breach of this policy may be deemed to be misconduct and as such may constitute grounds for disciplinary action under the CCG's HR07 Disciplinary Policy.

Following investigation and due process, possible disciplinary action taken in relation to breaches of this policy includes, but is not limited to:

- Informal Warning
- First Written Warning
- Final Written Warning
- Removal, restriction or monitoring of internet and email usage

**4.3** Certain serious breaches of this policy may be deemed to be Gross Misconduct for which Summary Dismissal, being dismissal without notice is a possible outcome.

## 5. Duties and Responsibilities

<b>Governance and Risk Committee</b>	The CCG's Governing Body has delegated responsibility to the Governance and Risk Committee for approving CCG policies.
<b>Chief Officer</b>	The Chief Officer as accountable officer has overall responsibility for the strategic direction and operational management, including ensuring that CCG process documents comply with all legal, statutory and good practice guidance requirements.
<b>Chief Finance Officer</b>	The Chief Finance Officer (as CCG Governance Lead and SIRO) will ensure that use of email and the internet will: <ul style="list-style-type: none"><li>• comply with corporate branding</li><li>• be used in a manner to enhance the CCG's ability to engage with stakeholders</li><li>• comply with statutory and regulatory rules as well as national guidance and best practice</li><li>• They are also responsible for:<ul style="list-style-type: none"><li>• generating and formulating this policy</li><li>• identifying the appropriate process for regular evaluation of the implementation and effectiveness of this policy</li><li>• identifying the competencies required to implement this policy, and either identifying a training resource or approaching Workforce Learning and Development (Governance Directorate CSU) for assistance</li></ul></li></ul>
<b>All line managers</b>	All line managers are responsible for ensuring that appropriate processes are complied with when using email and the internet.

<b>All Staff</b>	<p>All staff, including temporary and agency staff, are responsible for:</p> <ul style="list-style-type: none"> <li>• Compliance with relevant process documents. Failure to comply may result in disciplinary action being taken.</li> <li>• Co-operating with the development and implementation of policies and procedures and as part of their normal duties and responsibilities.</li> <li>• Identifying the need for a change in policy or procedure as a result of becoming aware of changes in practice, changes to statutory requirements, revised professional or clinical standards and local/national directives, and advising their line manager accordingly.</li> <li>• Identifying training needs in respect of policies and procedures and bringing them to the attention of their line manager.</li> <li>• Undertaking training / attending awareness sessions when provided.</li> </ul>
<b>CSU Staff</b>	<p>Whilst working on behalf of the CCG, CSU staff will be expected to comply with all policies, procedures and expected standards of behaviour within the CCG, however they will continue to be governed by all policies and procedures.</p>

## 6. Implementation

- 6.1 This policy will be available to all staff for use in relation to the use of email and the internet.
- 6.2 All managers are responsible for ensuring that relevant staff within their own departments have read and understood this document and are competent to carry out their duties in accordance with the procedures described.

## 7. Training Implications

- 7.1 It has been determined that there are no specific training requirements associated with this policy/procedure however all staff are expected to undertake annual IG training.

## **8. Documentation**

### **8.1 Other related policy documents.**

- Confidentiality and data protection policy
- Information governance and information risk policy
- Information security policy
- Records Management policy and strategy
- Safeguarding children policy
- Safeguarding vulnerable adults policy
- Standards of business conduct and declarations of interest policy
- Equality and diversity policy
- Harassment and bullying policy
- Raising Concerns at Work policy
- Disciplinary Policy

### **12.2 Legislation and statutory requirements**

- Equality Act 2010
- Data Protection Act 1998
- Freedom of Information Act 2000
- Human Rights Act 1998
- Employment Rights Act 1998
- Trade Descriptions Act 1968
- Crime & Disorder Act 1998
- Copyright, Designs & Patents Act 1988
- Computer Misuse Act 1990
- Trade Marks Act 1994
- Telecommunications Act 1984
- Obscene Publications Act 1959 & 1964
- Regulation of Investigatory Powers Act 2000

## **9. Monitoring, Review and Archiving**

### **9.1 Monitoring**

The Governance and Risk Committee will agree with the Chief Finance Officer a method for monitoring the dissemination and implementation of this policy. Monitoring information will be recorded in the policy database.

### **9.2 Review**

**9.2.1** The Governance and Risk Committee will ensure that this policy document is reviewed in accordance with the timescale specified at the time of approval. No policy or procedure will remain operational for a period exceeding three years without a review taking place.

**9.2.2** Staff who become aware of any change which may affect a policy should advise their line manager as soon as possible. The Governance and Risk Committee will then consider the need to review the policy or procedure outside of the agreed timescale for revision.

**9.2.3** For ease of reference for reviewers or approval bodies, changes should be noted in the 'document history' table on the front page of this document.

**NB:** If the review consists of a change to an appendix or procedure document, approval may be given by the sponsor director and a revised document may be issued. Review to the main body of the policy must always follow the original approval process.

### **9.3 Archiving**

The governing body will ensure that archived copies of superseded policy documents are retained in accordance with the DH Records Management: Code of Practice for Health and Social Care 2016.

## 10. Equality Analysis

An equality impact assessment has been completed:



Partners in improving local health



North of England  
Commissioning Support





## **Introduction - Equality Impact Assessment**

An Equality Impact Assessment (EIA) is a process of analysing a new or existing service, policy or process. The aim is to identify what is the (likely) effect of implementation for different groups within the community (including patients, public and staff).

We need to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Equality Act 2010
- Advance equality of opportunity between people who share a protected characteristic and those who do not
- Foster good relations between people who share a protected characteristic and those who do not

This is the law. In simple terms it means thinking about how some people might be excluded from what we are offering.

The way in which we organise things, or the assumptions we make, may mean that they cannot join in or if they do, it will not really work for them.

It's good practice to think of all reasons why people may be excluded, not just the ones covered by the law. Think about people who may be suffering from socio-economic deprivation or the challenges facing carers for example.

This will not only ensure legal compliance, but also help to ensure that services best support the healthcare needs of the local population.

Think of it as simply providing great customer service to everyone.

As a manager or someone who is involved in a service, policy, or process development, you are required to complete an Equality Impact Assessment using this toolkit.

<b>Policy</b>	A written statement of intent describing the broad approach or course of action the Trust is taking with a particular service or issue.
<b>Service</b>	A system or organisation that provides for a public need.
<b>Process</b>	Any of a group of related actions contributing to a larger action.



### **STEP 1 - EVIDENCE GATHERING**

<b>Name of person completing EIA:</b>	<b>Liane Cotterill</b>
<b>Title of service/policy/process:</b>	<b>Internet and Email Acceptable Use Policy</b>
<b>Existing:</b> <input checked="" type="checkbox"/> <b>New/proposed:</b> <input type="checkbox"/> <b>Changed:</b>	
<b>What are the intended outcomes of this policy/service/process? Include outline of objectives and aims</b>	
<b>The purpose of this document is to present a policy for the acceptable use of the internet and email. This sets out the expectations of the CCG for the proper use of its email systems and compliments other Information Governance policies.</b>	

**Who will be affected by this policy/service /process? (please tick)**

- Consultants     Nurses     Doctors  
 Staff members     Patients     Public  
 Other


If other please state:

**What is your source of feedback/existing evidence? (please tick)**

- National Reports     Internal Audits  
 Patient Surveys     Staff Surveys     Complaints/Incidents  
 Focus Groups     Stakeholder groups     Previous EIAs  
 Other

If other please state:

Evidence	What does it tell me? (about the existing service/policy/process? Is there anything suggest there may be challenges when designing something new?)
National Reports	N/A
Patient Surveys	N/A
Staff Surveys	N/A
Complaints and Incidents	N/A
Results of consultations with different stakeholder groups – staff/local community groups	N/A
Focus Groups	N/A
Other evidence (please describe)	N/A

 **STEP 2 - IMPACT ASSESSMENT**

**What impact will the new policy/system/process have on the following: (Please refer to the 'EIA Impact Questions to Ask' document for reference)**

<b>Age</b> A person belonging to a particular age
No impact identified
<b>Disability</b> A person who has a physical or mental impairment, which has a substantial and long-term adverse effect on that person's ability to carry out normal day-to-day activities
No impact identified
<b>Gender reassignment (including transgender)</b> Medical term for what transgender people often call gender-confirmation surgery; surgery to bring the primary and secondary sex characteristics of a transgender person's body into alignment with his or her internal self perception.
No impact identified
<b>Marriage and civil partnership</b> Marriage is defined as a union of a man and a woman (or, in some jurisdictions, two people of the same sex) as partners in a relationship. Same-sex couples can also have their relationships legally recognised as 'civil partnerships'. Civil partners must be treated the same as married couples on a wide range of legal matters
No impact identified

<b>Pregnancy and maternity</b> Pregnancy is the condition of being pregnant or expecting a baby. Maternity refers to the period after the birth, and is linked to maternity leave in the employment context.
No impact identified
<b>Race</b> It refers to a group of people defined by their race, colour, and nationality, ethnic or national origins, including travelling communities.
No impact identified
<b>Religion or belief</b> Religion is defined as a particular system of faith and worship but belief includes religious and philosophical beliefs including lack of belief (e.g. Atheism). Generally, a belief should affect your life choices or the way you live for it to be included in the definition.
No impact identified
<b>Sex/Gender</b> A man or a woman.
No impact identified
<b>Sexual orientation</b> Whether a person's sexual attraction is towards their own sex, the opposite sex or to both sexes
No impact identified
<b>Carers</b> A family member or paid helper who regularly looks after a child or a sick, elderly, or disabled person
No impact identified
<b>Other identified groups</b> such as deprived socio-economic groups, substance/alcohol abuse and sex workers
No impact identified



**STEP 3 - ENGAGEMENT AND INVOLVEMENT**

<b>How have you engaged stakeholders in testing the policy or process proposals including the impact on protected characteristics?</b>
No engagement undertaken as this policy has received minor amendments only
<b>Please list the stakeholders engaged:</b>



**STEP 4 - METHODS OF COMMUNICATION**

<b>What methods of communication do you plan to use to inform service users of the policy?</b>
<input type="checkbox"/> Verbal – stakeholder groups/meetings <input type="checkbox"/> Verbal - Telephone <input type="checkbox"/> Written – Letter <input type="checkbox"/> Written – Leaflets/guidance booklets <input type="checkbox"/> Email <input checked="" type="checkbox"/> Internet <input type="checkbox"/> Other
<b>If other please state:</b>

**ACCESSIBLE INFORMATION STANDARD**

The Accessible Information Standard directs and defines a specific, consistent approach to identifying, recording, flagging, sharing and meeting the information and communication support needs of service users.

<b>Tick to confirm you have you considered an agreed process for:</b>
<ul style="list-style-type: none"> <li>√ Sending out correspondence in alternative formats.</li> <li>√ Sending out correspondence in alternative languages.</li> <li>√ Producing / obtaining information in alternative formats.</li> <li>√ Arranging / booking professional communication support.</li> <li>√ Booking / arranging longer appointments for patients / service users with communication needs.</li> </ul>
<b>If any of the above have not been considered, please state the reason:</b>



**STEP 5 - SUMMARY OF POTENTIAL CHALLENGES**

Having considered the potential impact on the people accessing the service, policy or process please summarise the areas have been identified as needing action to avoid discrimination.

Potential Challenge	What problems/issues may this cause?
1	



**STEP 6- ACTION PLAN**

Ref no.	Potential Challenge/ Negative Impact	Protected Group Impacted (Age, Race etc)	Action(s) required	Expected Outcome	Owner	Timescale/ Completion date

Ref no.	Who have you consulted with for a solution? (users, other services, etc)	Person/ People to inform	How will you monitor and review whether the action is effective?



**SIGN OFF**

<b>Completed by:</b>	<b>Liane Cotterill</b>
<b>Date:</b>	<b>14 May 2017</b>
<b>Signed:</b>	<i>Liane Cotterill</i>
<b>Presented to: (appropriate committee)</b>	<b>Governance and Risk Committee</b>
<b>Publication date:</b>	<b>July 2017</b>

### GUIDELINES ON THE MANAGEMENT OF E-MAIL

#### 1 INTRODUCTION

These guidelines are to be used for the management of e-mail within the CCG, in particular, the filing and retention of e-mails and are intended to support the email policy. They provide information on which e-mails should be retained, the available storage options and consideration of the length of time for which messages should be kept.

It is important to remember that while email is an excellent tool for communication it is not designed to meet Records Management or long term storage requirements. However, e-mail has become a primary means of conducting CCG business, being used for everything from sending important documents, agreeing contracts and confirming actions, to conveying personal information (NHSmial only) and messages. It is easy to overlook the fact that many e-mails are business records, required for evidential purposes and should be treated accordingly.

#### 2 E-MAILS AS CCG RECORDS

Because many e-mails have a value as organisation records they require to be managed in accordance with the organisations Records Management Policy and the Records Retention Schedules which specify the periods of time for which different types of information should be kept.

Critically, it should be recognised that **all** e-mails sent and received by staff in the course of their employment with the CCG are subject to the same legislation as records in other formats, most notably the Freedom of Information Act (2000) and the Data Protection Act (1998).

Increasingly, as e-mails form a significant part of the knowledge base of the organisation, messages which **should** be kept must be properly identified, captured and made accessible to the relevant people.

#### 3 WHEN IS AN E-MAIL A RECORD?

Not all e-mails are worthy of being retained; indeed, e-mails take up server space, so there is a cost implication associated with excessive retention, which can also result in greatly increased back-up and recovery times. Keeping e-mail messages for too long may also result in a breach of the Data Protection Act.

To ensure relevant e-mails are captured and managed effectively in record keeping systems, staff need to distinguish between different categories of emails (the flowchart below is designed to assist with this process):

- **Core business records:** these e-mails contain information on core business activities. They may need to be retained for operational or legal reasons and they may need to be referenced by others. Examples of e-mails with a value as core business records can include:
  - E-mail expressing approval of action or decision
  - Direction for important action or decision
  - External business correspondence
  - E-mail which could be used to justify decision making process
  - E-mails which set policy precedents

***The retention period for e-mail messages in this category should be in line with the retention periods for an activity in the organisations Records Retention Schedules***

- **E-mails containing personal data:** these are e-mails containing information about specific individuals, such as patients and staff and should be sent and received via NHSmail accounts only. ***Such e-mails are covered by the Data Protection Act 1998.***
- **NHSmail encryption -** The NHSmail service includes an encryption feature that allows users to exchange information securely with users of non-accredited or non-secure email services. If users need to exchange information securely outside of the secure email boundary they can do so by using the NHSmail encryption feature. Instruction on how to use this feature is available in the NHS Digital document Encryption Guide for NHSmail Version 2.0, October 2016 or from the national NHSmail helpdesk on 0333 200 1133 or email helpdesk@nhs.net.
- **Reference records:** these are work-related e-mails with a transitory value which may need to be retained only in the short term. Examples include:
  - Records for information – staff on duty, holiday notices etc.
  - Invitations and responses to work-related events
  - Meeting notices and arrangements
  - Copies of reports, minutes etc.
  - Copies of newsletters
  - Cover letters “please find attached” etc.
  - Internal e-mail messages received as c.c.

## **4 SENDING & RESPONDING TO EMAILS**

### **4.1 Sending**

It is important to consider 3 key questions before sending an email:

- **Why** are you emailing
- **What** are you emailing
- **Who** are you emailing

Consideration should be given as to whether or not an email is the most appropriate way of communicating the message. Research has shown that face to face communication is the most effective and written messages are

the least effective. If the communication can be done by phone or face to face then there is no need to send an email.

When sending an email you should use action-focused subject lines as follows:

- **Action required** i.e. where you require action e.g. completing a questionnaire
- **For Information** i.e. where no action is required
- **Response required** i.e. where action is required in the form of a response

**N.B.** Where an action is required ensure that a timescale is included within the subject line. For example; '*Action required: Executive Group paper deadline 20<sup>th</sup> September*'.

The sending and storing of large attachments can cause the CCG network to slow down or crash and can seriously affect the CCG's capacity to store files.

It is recommended that users do not send or forward large messages or attachments. 5Mb is a suggested limit but good practice is below 1-2Mb. (Examples of large attachments include photographs, large documents, electronic greetings and flyers.)

Users should consider alternative ways of making large work documents available to colleagues such as placing documents on the shared drive or server and emailing a link. Alternatively, use other methods of secure file transfer, for example, FTP.

## 4.2 Responding

When an email requires a response you should evaluate it in line with the 2 minute rule i.e. if it takes less than 2 minutes do it. If this is not possible you should consider the following options:

- **Delegate** to another member of your team
- **Diarise** time to action the email
- **Delete** the immediately or once actioned

**N.B.** Once you have determined the action for the email you should file it for reference, see next section.



## 5 SAVING TO THE E-MAIL SYSTEM: PERSONAL FOLDERS

This is the best method when

- E-mail messages form a specific series of record and don't require to be integrated with other records, for example queries, items awaiting action/follow-up etc.

If using this method

- Folders must replicate classification schemes of folders with that of other filing classification structures, for example S:/Drives & H:/Drives.
- Save attachments to a shared network area to avoid breaching storage capacity.
- Use the automatic delete and auto archive features to automate the retention process.

It is also useful to prioritise your folders for easy recall. A useful method is to use the @ sign at the beginning of the folder name to bring it to the top of your list, for example:

- @ ACTIONS
- @ EVENTS
- @ READING

**N.B.** Set up an actions folder for any items you cannot respond to in the 2 minute rule.

## 6 SAVING TO SHARED NETWORK AREAS I.E. S:/DRIVES

This is the best method to use if

- It would be beneficial to store the e-mails with related electronic documents
- Shared network areas are well organised with enforced procedures

If using this method

- Save e-mails as TEXT files which can embed attachments
- Integrate e-mails in to the relevant classification scheme

## 7 PRINTING

Printing should be avoided unless

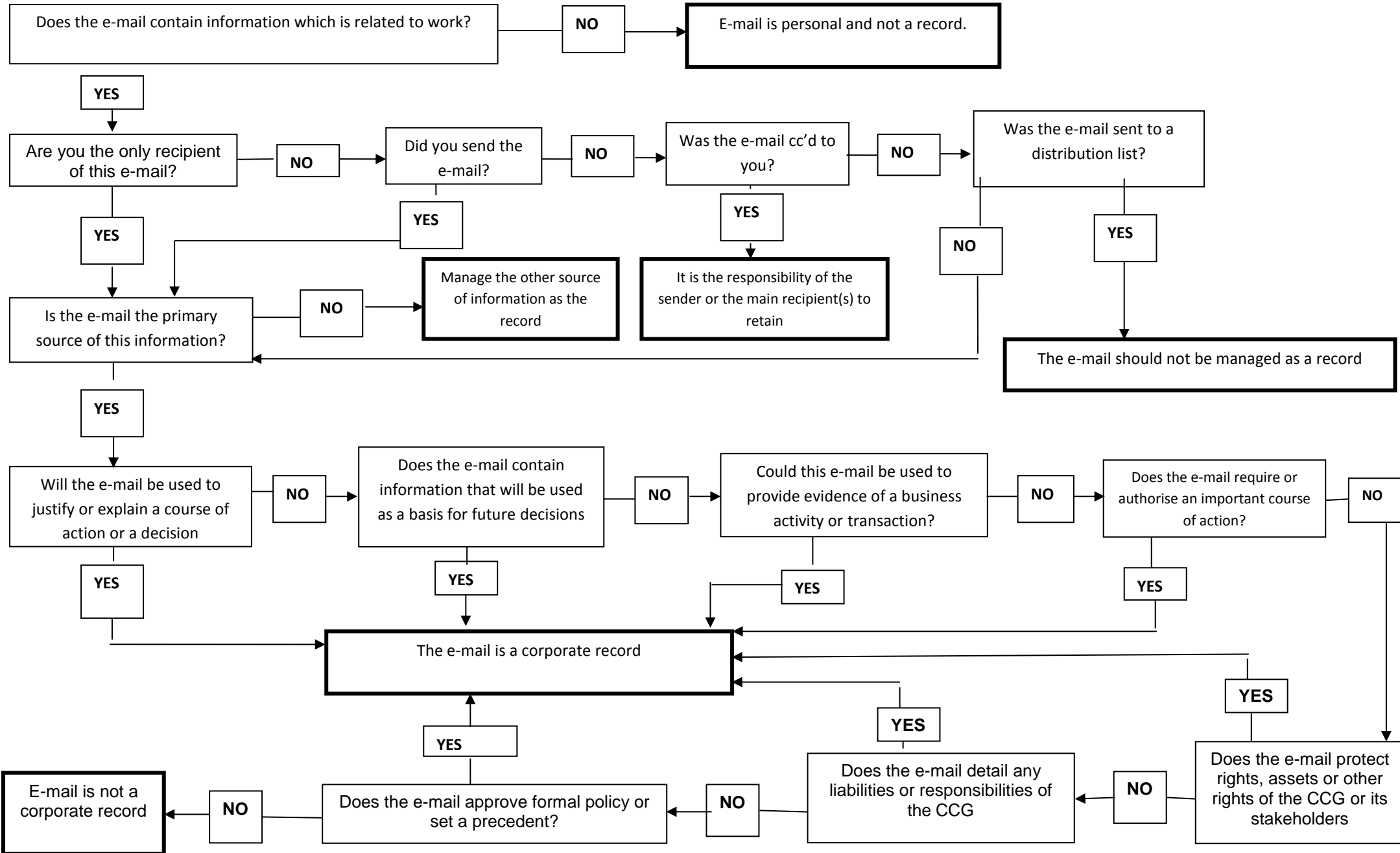
- There is an effective paper file storage system in place
- Working files need all information to be kept together e.g. Project files, meeting papers

If using this method, ensure that the following descriptive information is printed without alteration:

- Sender of the e-mail
- Recipients (including c.c. recipients)
- Date/time of transmission or receipt.

- Avoid printing documents sent for information only and c.c.'d documents
- File printed version in the appropriate file
- Adopt a consistent approach when storing the electronic versions and ensure they are destroyed according to the retention schedules.
- Avoid duplication – if an email is printed, then the electronic version should be deleted.

**Appendix B - A flow chart for determining whether e-mails have a value to the organisation**



### Top tips for managing email

1. When each message is read for the first time, make a decision to save important information to folders then delete the email
2. Use of email for sending the contents of documents in large attachments is discouraged. Documents for general use should be stored in a reliable place such as the network drive.
3. You should clear out your email archive as a matter of routine.
4. You should de-register from mail groups you are no longer making use of as this clogs up the networks
5. You should set up an automatic facility to empty messages from your deleted folder when exiting the email system. This command is accessible through **Tools/Options/Maintenance**
6. Remember email etiquette, which is simply the use of appropriate business-like language. This will avoid confusion on the part of the receiver and ensure that the message is received and understood. It is also important to adhere to the corporate style/branding of the organisation
7. Always use an appropriate 'Subject Line' in your message
8. Always (re)read the email before you send it
9. Use correct grammar, spelling and punctuation as emails should be clear and unambiguous
10. Don't send libellous, obscene, offensive or racist remarks
11. If a message can be relayed verbally via telephone call or face to face then email should be avoided.

#### References

Hare, C. and Mcleod, J. 2006. *How to Manage Records in the e-Environment*, Second edition, London: Routledge